

# Curriculum Vitae



**Name :** Dr. Amisha Shah  
**Designation :** Assistant Professor  
**Date of Birth :** 7<sup>th</sup> August, 1977  
**Address :** Centre for Studies in Rural Management (CSRM),  
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## Academic Qualifications:

Exam Passed	Board/ University	Subjects	Year	Division
Ph.D.	Gujarat Vidyapith	Rural Management (A Study on the Sustainability of Rural Artisans in Handicraft Sector)	2017	Awarded
Gujarat State Eligibility Test	The Maharaja Sayajirao University	Commerce	2010	Qualified
M.Com.	Indira Gandhi National Open University	Management	2009	First Division
B.B.A.	Saurashtra University	Management	2000	First Division
C.A.C.D. & D.M.	Technical Education Board	Designing	1995	First Division

## Contribution to Teaching:

Courses Taught	Name of University / College Institution	Duration
PG (M.R.M./M.B.A.)	Centre for Studies in Rural Management, Gujarat Vidyapith, Randheja	Since June- 2011
UG (B.S.Sc.-Rural Development)	Mahadev Desai Gramseva Mahavidyalaya, Gujarat Vidyapith, Randheja	Since June- 2011
UG (B.B.A., B.Com.)	Shree C.U.Shah College of Commerce, Management and Computer Education, Wadhwan	March- 2010 to May- 2011

**Area of Specialization :** Commerce and Management

### ***Academic Programme and Courses Evolved:***

1. Contributed actively in designing the Syllabus of M.B.A. (Rural Management) and B.R.S. (Rural Planning and Development) specially the subjects such as Elements of Accountancy, Finance Management, Project Management, Research Methodology and Statistics, etc.

### ***Involvement in Institute Development:***

1. Involved constantly in Innovative Teaching-Learning Experiments for the holistic development of students.
2. Arranging frequently classes for English language (spoken) through story-telling, discussion, presentations and activities.
3. Have been participating with team (Exhibition and Sale of products made by the students of CSRM) at the Convocation Ceremony on 18<sup>th</sup> October, every year since 2011 at Gujarat Vidyapith, Ahmedabad.
4. Involved actively in various academic, co-curricular as well as extra-curricular activities of students.

### ***Research Guidance:***

12 students of M.R.M. and 12 students of M.B.A. (C.S.R.M., Gujarat Vidyapith) have completed the research study.

### ***Book Published:***

'ORIGAMI' (Part-3). Co-author- Dr. Naren Shah, Gurjar Prakashan, Ahmedabad, March 2017, ISBN: 978-93-5175-233-2

### ***Papers Published in Books and Journals:***

1. Co-operative Initiative: A Ray of Hope for Rural Handicraft Artisans of Surendranagar District of Gujarat. *Cooperative and Rural Development (Gandhian Perspective for Sustainable Development)*. Reliable Publishing House, Ahmedabad, ISBN: 978-93-85930-25-6, 2019, Pg.148-155.
2. Problems and Prospects of Rural Handicraft Artisans. *Research Guru-Online Journal of Multidisciplinary Subjects (Peer Reviewed)*. Co-author- Dr. Rajiv Patel, VOL.12, ISSUE 3, December 2018, Pg. 72-85, ISSN: 2349-266X, Impact Factor: 4.081, UGC Approved Journal No. 63726.
3. Problems and Challenges faced by Handicraft Artisans. *Voice of Research- An International Refereed Journal for Change and Development*. Co-author- Dr. Rajiv Patel, Vol.6, Issue- 1, June 2017, 57-61, ISSN: 2277-7733, Impact Factor: 3.522.
4. E-Commerce and Rural Handicraft Artisans. *Voice of Research- An International Refereed Journal for Change and Development*. Co-author- Dr. Rajiv Patel, Vol. 5, Issue-3, December 2016, 24-29, ISSN:2277-7733, Impact Factor: 3.522.

5. Entrepreneurial Opportunities for Handicraft Artisans of India. *Proceedings of National Conference on Make in India-Emerging Trends in Trade and Innovation for Effective Entrepreneurship*. Pranand Publishers, Kolhapur, Maharashtra, 2016, 163-166, ISBN: 978-81-927211-6-2.
6. खरा विकास माटेनी मथामण - 'लोकमित्र': अ केस स्टडी (Khara Vikas Mateni Mathaman- 'Lokmitra': A Case Study). *Sustainable Rural Development Management*. Reliable Publishing House, Ahmedabad, 2016, 288-308, ISBN: 978-93-85930-04-1.
7. 'क' शाळा - ज्यां प्रक्रिया ज परिणाम छे...!!! ('K' Shala - Jya Prakriya J Parinam Chhe...!!!). *VIDYAPITH- Referred Journal*. Gujarat Vidyapith, Ahmedabad, Year: 53, Issue-3, July-September 2015, 2-15, ISSN: 0976-5794.
8. ग्रामीण भारतमां हस्तकला क्षेत्रे कौशल्य विकास - एक आशा (Gramin Bharatma Hastakala Kshetre Kaushalya Vikas- Ek Asha). *YOJANA*. Gujarati Edition, (Special edition on Skill India Mission 'Kaushalya Vikas'), Year:43, Volume No. 7 (OCT-2015), Cont. Vol. No. 778, 63-66, ISSN: 0971-8397.
9. भारतमां सिंगल अने मल्टी ब्रांड रिटेल क्षेत्रे एफ. डी. आई. (Bharatma Single ane Multi Brand Retail Kshetre F.D.I.). *YOJANA*. Gujarati Edition (Special edition on FDI and International Trade), Year: 42, Volume No. 9 (DEC-2014), Cont. Vol. No. 768, 45-50, ISSN: 0971-8397.
10. One Step towards Sustainable Entrepreneurship - An Experience in Rural Management Education. *Voice of Research- An International Refereed Journal for Change and Development*. Vol. 3, Issue-1, June 2014, 49-52, ISSN: 2277-7733.
11. Quandaries of Indian Women due to Misconception regarding Empowerment Concept. *International Journal of Research in Commerce, Economics and Management*. Vol. No. 4 (2014), Issue No. 06 (June), 62-64, ISSN: 2231-4245.
12. An Experience to Carve Entrepreneurial Traits in Rural Women Future Entrepreneurs through 'Udyog' Activities in Gujarat Vidyapith. *Relevance Of Gandhian Thoughts In Search Of Sustainable Dimensions Of Family And Community Science*. Ed. Dr. Jayashree Mehta, Garg Publication, Ahmedabad, June-2014, 293-301, ISBN: 979-82-320-2535-5.
13. Rural-Urban Migration- As a Constraint in Rural Development. *Rural Development in India*. Guru Design Shop, Vallabh Vidyanagar, Dec. 2013, 7-19, ISBN: 978-93-81471-46-3.

***Participation and/or Paper Presentation in Seminars, Conferences, etc.:***

1. Presented a paper "Co-operative Initiative: A Ray of Hope for Rural Handicraft Artisans of Surendranagar District of Gujarat" in a Multidisciplinary National Conference on "Role of Co-operatives in Sustainable Rural Development sponsored by National Co-operative Union of India, New Delhi at CSRM, Gujarat Vidyapith, Randheja from 21<sup>st</sup> to 22<sup>nd</sup> December, 2018.
2. Participated in a Seminar on Entrepreneurship and Innovation organized by Society for Research & Initiatives for Sustainable Technologies and Institutions

(SRISTI) on 23<sup>rd</sup> June, 2015.

3. Presented a paper “વિકાસ અને ગ્રામીણ શહેરી સ્થલાંતર (Vikas ane Gramin-Shaheri Sthalantar)” in a Regional Seminar on ‘વિસ્થાપન અને સાંસ્કૃતિક વિલોપન (Visthapan and Sankritik Vilopan)’ organised by Department of Hindi, Mahadev Desai Gramseva Mahavidyalaya, Gujarat Vidyapith, Randheja on 21st March, 2015.
4. Participated in a National Seminar on Representation of Indian Villages in Indian Literature and Cinema organized by Mahadev Desai Gramseva Mahavidyalaya, Gujarat Vidyapith, Sadra, Dist. Gandhinagar from 24<sup>th</sup> to 25<sup>th</sup> March, 2014.
5. Participated in State Level Seminar on Peoples Decisive Role in Environment Public Hearing by Paryavaran Mitra and Dept. of Life- Long Learning & Extension, Gujarat Vidyapith, Ahmedabad on 29<sup>th</sup> March, 2013.
6. Presented a paper “Women’s Empowerment In 21<sup>st</sup> Century: Dilemmas Due To Misconception” in a National Level Seminar on Evolution and Evaluation of Women Empowerment: 21<sup>st</sup> Century Perspective organised by University School of Law, Gujarat University, Ahmedabad on 08<sup>th</sup> March, 2013.
7. Participated in Third Peoples Education Congress On The Indian Education System: The Crisis And The Shifting Paradigms Organised by Peoples Council Of Education, Gujarat Vidyapith And Lok Bharti from 19<sup>th</sup> to 23<sup>rd</sup> November 2012.
8. Presented a Research Paper- “ખરા વિકાસ માટેની મથામણ - ‘લોકમિત્ર’: અ કેસ સ્ટડી (Khara Vikas Mateni Mathaman- ‘Lokmitra’: A Case Study)” in a National Seminar on Dimensions of Sustainable Rural Development Management organized by Gujarat Vidyapith, Randheja from 09<sup>th</sup> to 10<sup>th</sup> January, 2012.

### ***Coordination of/ Participation in Workshop, Training, Orientation Programmes and Shibirs:***

1. Participated in a Workshop on Advanced Applied Statistics using IBM SPSS & IBM AMOS for Legal Studies organised by Centre for Law and Economics (CLE), Gujarat National Law University, Gandhinagar from 05<sup>th</sup> to 07<sup>th</sup> April & 12<sup>th</sup> to 14<sup>th</sup> April 2019.
2. Participated in a Training Programme on Schemes of Rural Development organised by SIRD, Ahmedabad on 07<sup>th</sup> March, 2019.
3. Participated in a Training Programme on Awareness and Conservation of Forest organised by Forest Department, Gandhinagar during 25<sup>th</sup> to 26<sup>th</sup> September, 2018.
4. Participated in a Training Programme on Data Analysis Using ‘R’ Programming organised by Kamdhenu University, Gandhinagar at INFLIBNET, Gandhinagar from 16<sup>th</sup> to 17<sup>th</sup> July, 2018.
5. Participated in a Workshop for “Participatory Ground Water Management (PGWM) Experiences Steps in Education” organised by Arid Communities and Technologies, Bhuj at K.S.K.V. Kachchh University from 19<sup>th</sup> to 20<sup>th</sup> January, 2017.

6. Coordinated a Workshop on “Adopting Fair Price System for Artisans of Schedule Caste in Handicraft Sector” sponsored by Development Commissioner (Handicrafts), Ministry of Textiles, Government of India from 11<sup>th</sup> to 13<sup>th</sup> August, 2016.
7. Participated in a Workshop on Research Data Analysis organized by Tribal Research and Training Center, Gujarat Vidyapith, Ahmedabad from 16<sup>th</sup> to 20<sup>th</sup> May, 2016.
8. Participated in उद्योग अने अनुबंध - चिंतन शिबिर (Udyog ane Anubandh - Chintan Shibir) Organized by Gujarat Vidyapith at Kochharab Ashram, Ahmedabad from 10<sup>th</sup> to 11<sup>th</sup> March, 2016.
9. Participated in a Training on “Research Methodology in Social Science” organized by Indian Council of Social Science Research (ICSSR) and Gujarat Vidyapith from 23<sup>rd</sup> February to 03<sup>rd</sup> March, 2016.
10. Participated in a Workshop on “Improving Delivery Mechanism of Capacity Building on Participatory Groundwater Management (PGWM) organized by Arid Communities and Technologies, Bhuj on 29<sup>th</sup> January, 2016.
11. Completed Refresher Course in E-Commerce and E-Business with ‘A’ division at UGC-HRDC, Sardar Patel University, Vallabh Vidyanagar from 23<sup>rd</sup> November to 13<sup>th</sup> December, 2015.
12. Participated in a State Level Workshop on New Education Policy-2015 held at Ahmedabad International School, Ahmedabad on 08<sup>th</sup> to 09<sup>th</sup> August, 2015.
13. Participated in “क्षमता वर्धन शिबिर (Kshamata Vardhan Shibir)” organised by Internal Quality Assurance Committee and Mahadev Desai Gramseva Kendra at Gujarat Vidyapith, Randheja from 11<sup>th</sup> to 13<sup>th</sup> June, 2015.
14. Participated in a Photography Shibir organised by Audio Visual Department, Gujarat Vidyapith, Ahmedabad from 01<sup>st</sup> to 05<sup>th</sup> June, 2015.
15. Coordinated a National Level Shibir by अखिल भारतीय हिन्दी संस्था संघ and Gujarat Hindi-Hindustani Prachar Samiti, Ahmedabad from 25<sup>th</sup> to 27<sup>th</sup> May, 2015.
16. Participated in a Training on “Flagship Programme of Rural Development” organised by SIRD, SPIPA, Ahmedabad from 01<sup>st</sup> to 03<sup>rd</sup> January, 2015.
17. Completed a Short Term Course on “Water Resource Management” organised by Arid Communities and Technologies, Bhuj at Gujarat Vidyapith, Randheja from 08<sup>th</sup> to 14<sup>th</sup> December, 2014.
18. Completed a Short Term Course on “Research Paper Writing” at Academic Staff College, Gujarat University, Ahmedabad from 07<sup>th</sup> to 13<sup>th</sup> July, 2014.
19. Completed Orientation Programme with ‘A’ division at Academic Staff College, Gujarat University, Ahmedabad from 11<sup>th</sup> November to 08<sup>th</sup> December, 2013.
20. Participated in Two days Workshop on Alternative Education System organized by ‘Lokmitra’, Dhedhuki, Dist. Rajkot from 27<sup>th</sup> to 28<sup>th</sup> July, 2013.

21. Coordinated “ग्रीष्म बाळ शिबिर (Grishma Bal Shibir-2012)” organized by Gujarat Vidyapith at Gram Bharti, Amarapur from 22<sup>nd</sup> to 24<sup>th</sup> April, 2012.
22. Participated in “गांधी कथा शिबिर (Gandhi Katha Shibir)” at Haripur-Boriya, Gandhinagar from 26<sup>th</sup> to 30<sup>th</sup> January, 2013.
23. Completed Orientation Programme for Academic Counsellors organized by IGNOU Regional Centre, Rajkot from 17<sup>th</sup> to 18<sup>th</sup> November, 2012.
24. Participated in मैत्री शिबिर at Sampurna Kranti Vidyalaya, Vedachhi from 09<sup>th</sup> to 18<sup>th</sup> June, 2012.

### **Lectures Delivered :**

1. Delivered a lecture on “Gandian Values and Education” on Gandhi’s Death Anniversary at Mahila Gram Vidyapith, Nardipur on 30<sup>th</sup> January, 2018
2. Delivered a lecture on “Business Skills and Modern Marketing Efforts” at Vastrapur Haat, Ahmedabad on 30<sup>th</sup> December, 2017.
3. Conducted discussion and lecture on “Hostel Life Skills and Women Empowerment” on 5<sup>th</sup> February, 2016.
4. Delivered a lecture on “Education through Projects and Responsibilities” at CSRM, Gujarat Vidyapith, Randheja on 2<sup>nd</sup> January, 2016.
5. Delivered a lecture on “Education Through UDYOG Activities” at CSRM, Gujarat Vidyapith, Randheja on 22<sup>nd</sup> August, 2015.
6. Taken a practical session on “Self SWOT Analysis and Team Management” at CSRM, Randheja on 7<sup>th</sup> February, 2013.
7. Delivered a lecture on “Rural Human Resource Development” in Refresher Course of Academic Staff College, Saurashtra University, Rajkot on 10<sup>th</sup> January, 2013.
8. Delivered a lecture on “Voting Awareness among Youth” in Election Awareness Programme in Mahadev Desai Gramseva Mahavidyalaya, Gujarat Vidyapith, Randheja on 12<sup>th</sup> December, 2012.
9. Delivered a lecture on “Presentation Skill and Attitude in Management Students ” at CSRM, Gujarat Vidyapith, Randheja on 3<sup>rd</sup> October, 2012.

### **Television Talk Delivered:**

No.	Topic	Programme	Date
1	Food Safety and Consumer Protection	Programme - ‘जागृति’ By Doordarshan, Ahmedabad	15-05-2013
2	Consumer Rights and Consumer Protection	A Special Programme on The World Consumer Protection Day - ‘जागृति’ By Doordarshan, Ahmedabad	15-03-2013

3	Regulation Authority and Consumer Protection	Programme - 'जागृति' By Doordarshan, Ahmedabad	09-03-2013
4	Laws regarding Protection of Women	Phone In Live Programme- 'हेल्लो कायदा- कानून' By Doordarshan, Ahmedabad	08-01-2013
5	Alternative Dispute Resolution and Mediation	Phone In Live Programme- 'हेल्लो कायदा- कानून' By Doordarshan, Ahmedabad	20-11-2012
6	Laws regarding Documentation and Notary	Phone In Live Programme- 'हेल्लो कायदा- कानून' By Doordarshan, Ahmedabad	06-11-2012
7	Pollution Control and Prevention	Phone In Live Programme- 'हेल्लो कायदा- कानून' By Doordarshan, Ahmedabad	30-10-2012
8	Children's Rights and Law	Phone In Live Programme- 'हेल्लो कायदा- कानून' By Doordarshan, Ahmedabad	23-10-2012
9	Relevance of Gandhi in Today's Era	Special Phone In Live Programme on 'गंधी जयंती' By Doordarshan, Ahmedabad	02-10-2012
10	Activity Based Learning	BISAG, Gandhinagar	Mar. 2012

### ***Projects:***

Co-Principal Investigator in Vatan Seva Project of Gujarat State Non-Resident Gujarati's Foundation, Government of Gujarat (Gandhinagar, Ahmedabad, Kheda and Anand) during September, 2012 to March, 2014.

### ***Committee Membership:***

1. Membership in University Start-up Council Committee of Gujarat Vidyapith and Gujarat Knowledge Society (GKS).
2. Membership in Women Development Committee (Mahila Vikas Ekam) of Gujarat Vidyapith.
3. Membership in Annual Report Committee of Gujarat Vidyapith.

### ***Other Work Experience:***

1. As a counselor in MBA at IGNOU Study Centre, M.P.Shah College of Arts and Science, Surendranagar Since August, 2009.
2. As an Instructor in Dress Making Trade of Industrial Training Institute, Surendranagar from April, 2002 to August, 2007.
3. As an Export-Import Management Person in M/s. Moksha Thermoplastics Pvt. Ltd., Ahmedabad from September, 2000 to March, 2002.

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